



Khawaja Fareed University of Engineering & Information Technology

Rahim Yar Khan, Pakistan
Institute of Business Administration

Course Title	Business Ethics & Corporate Social Responsibility	Program	BBA
Course Code	MSCI-3105	Credit Hours	3
Course Objective: This course is designed to engage students in a discussion of Business Ethics & Corporate Social Responsibility through a series of interactive learning activities. The course will begin with preparing the students to discuss and debate the definition and importance of Business Ethics. We'll then move on to examine situations in which companies have not done a very good job at demonstrating good CSR practices, and we'll examine the complexity of those situations and the range of possible responses. Finally, we'll look at some companies that have demonstrated CSR “best practices”, and discuss what these examples teach us that we can apply in our future careers. The class depends highly on student participation and student interests will drive the topics and situations that are considered and discussed.			
Course Outcomes: Upon completion of this course, students should be able to: 1) To explain what Business Ethics means 2) To debate the case for and against Ethics in business 3) To examine the relationship between Business Ethics and Corporate Social Responsibility 4) To critically analyze situations where companies are facing CSR issues, 5) To explain how an individual can make ethical decisions in an organization			
Methods of Teaching ➤ Assigned readings ➤ Group activities & Discussions ➤ Web-assisted instruction ➤ Student-Directed Teaching			
ReferenceBook	1. Manuel G.Velasquez. <i>Business Ethics. Concepts & Cases. 8th edition.</i> 2. Farrell,O.C., Fraedrich, J., & Ferrell. L. <i>Business Ethics. Ethical decision making and cases. 8th ed.</i> 3. Richard T DeGeorge. <i>Business Ethics, 7th edition</i>		
Office help hours	Monday to Friday		
Grading	Exam (Date to be announced) Mid- Exam (25%) Final Exam (50%) Sessional (25%)		
SEQUENCE OF TOPICS TO BE COVERED			
Week	Topics		
1 st	➤ Introduction to Ethics ➤ Difference between ethics & morality ➤ Moral vs non moral standards ➤ Characteristics of moral standards ➤ What is business Ethics ➤ Descriptive vs normative study ➤ Why study business ethics		
2 nd	➤ Corporate culture ➤ Four types of culture ➤ Differential association ➤ Compliance vs. value based culture		
3 rd	➤ Whistle blowing vs organizational loyalty ➤ Interpersonal conflict ➤ Power ➤ Types of power		

4 th	➤ Role of leadership in corporate culture ➤ Six leadership styles ➤ Comparison between transformational and transactional leadership	
5 th	➤ Ethical leadership ➤ Importance of ethical leadership	
6 th	➤ Quiz 1 ➤ Framework for ethical decision making in business	
7 th	➤ Failures of ethical leadership	
8 th	➤ Revision/ presentation	
	MID-TERM EXAMS (as per schedule)	
9 th	➤ Moral philosophies	
10 th	➤ Justice and fairness	
11 th	➤ Concept of right ➤ Moral rights ➤ Legal rights ➤ Positive rights ➤ Negative rights ➤ Contractual rights	
12 th	➤ Quiz 2 ➤ Forms of moral disengagement	
13 th	➤ Three economic models of market competition ➤ Unethical practices in oligopoly market	
14 th	➤ Corporate social responsibility ➤ Theories of CSR	
15 th	➤ Relationship between business ethics and CSR ➤ Approaches to CSR	
16 th	➤ Revision/Presentations	

Student Responsibilities:
Students must attend class. Failure to attend class may result in failure in the course. Students must also arrive on time and remain in class for the entire period. Cellular Phones must be turned off (Proper classroom decorum adopts). Students are also responsible for doing all assigned work on time.