

Khwaja Fareed University of Engineering & Information Technology

Program: Bachelor of Business Administration (BBA)

Title: BBA Fall-2023

Semester #: 1			
Course Code	Course Title	Credit Hours	Pre Req Course Code
ENGL-1118	Functional English	3	
COSC-1205	Introduction to ICT-Lab	1	
COSC-1105	Introduction to ICT	2	
PAKS-1121	Ideology and Constitution of Pakistan	2	
STAT-2131	Introduction to Statistics	3	
ECON-2112	Microeconomics	3	
MSCI-1101	Introduction to Business	3	
Credit Hours		17	
Semester #: 2			
Course Code	Course Title	Credit Hours	Pre Req Course Code
ENSC-1113	The Science of Global Challenges	3	
MATH-1106	Quantitative Reasoning-I	3	
ENGL-1119	Communication Skills	3	
MSCI-1102	Principals of Management	3	
ISLS-1112/ETIC-1112	Islamic Studies/ Ethics	2	
ECON-2113	Macroeconomics	3	
Credit Hours		17	
Semester #: 3			
Course Code	Course Title	Credit Hours	Pre Req Course Code
SSCI-2126	Introduction to Psychology	2	
QURN-1122	Fahm-e-Quran(Translation,Tafseer and Tajveed)	0	
MSCI-2101	Human Resource Management	3	
MSCI-4104	Money and Banking	3	
MSCI-2116	Principles of Accounting	3	
MATH-1107	Quantitative Reasoning-II	3	
ENGL-2114	Expository Writing	3	
Credit Hours		17	
Semester #: 4			
Course Code	Course Title	Credit Hours	Pre Req Course Code
MSCI-3111	Entrepreneurship	3	

ISLS-1140	Seerat of the Holy Prophet Muhammad (SAW)	0	
MSCI-2104	Principles of Marketing	3	
MSCI-3110	Organizational Behavior	3	
MSCI-2102	Financial Accounting	3	
HUSS-1109	Fables, Wisdom Literature and Epic	2	
SSCI-2131	Civics and Community Engagement	2	
Credit Hours		16	
Semester #: 5			
Course Code	Course Title	Credit Hours	Pre Req Course Code
MSCI-3101	Marketing Management	3	
MSCI-3105	Business Ethics and Corporate Social Responsibility	3	
MSCI-3107	Managerial Accounting	3	
COSC-2121	Management Information Systems	3	
MSCI-3103	Business Finance	3	
Credit Hours		15	
Semester #: 6			
Course Code	Course Title	Credit Hours	Pre Req Course Code
MSCI-3102	Business Research Methods	3	
ECON-2111	Economy of Pakistan	3	
MSCI-3108	Financial Institutions and Markets	3	
MSCI-3106	Production and Operations Management	3	
MSCI-3104	Financial Management	3	
Credit Hours		15	
Semester #: 7			
Course Code	Course Title	Credit Hours	Pre Req Course Code
MSCI-4101	Business Law	3	
MSCI-3114	Research Methods and Techniques	3	
MSCI-4150	Brand Management	3	
MSCI-4134	Islamic Finance	3	
MSCI-4401	Internship	3	
Credit Hours		15	
Semester #: 8			
Course Code	Course Title	Credit Hours	Pre Req Course Code
MSCI-2155	Total Quality Management	3	
MSCI-4102	International Business Management	3	
MSCI-4155	Employee Training and Development	3	
MSCI-4156	Production Planning and Inventory Control	3	

MSCI-4301	Research Project	3	
Credit Hours		15	

Total Credit Hours: 127